



ASPIRE

BOOMTOWN

ASPIRE
INDUSTRY
SUMMIT

ASPIRE 4 ALL
TALENT AND DIVERSITY: THE NEW FRONTIER

18th JUNE 2019, ICE KRAKÓW CONGRESS CENTRE



THE ASPIRE ANNUAL CONFERENCE

During the course of one high-energy, agenda-rich, thought-provoking day, the ASPIRE Conference brings together in one place thought leaders from the worlds of industry, politics, culture and academia and our own senior managers and top talents from across the multinational businesses in Kraków.



Full day of hard-hitting plenary, provocative debate, inspiring case studies, and interactive workshops.



Award-winning evening event comprising inspiring talks from world famous speakers, this year combined with the ASPIRE Dragon Awards.



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CONFERENCE

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ASPIRE

BOOMTOWN

Kraków is booming. The technology and business services sector shapes and transforms the city economy, the city landscape, and the aspirations of people who live, work and study in Kraków.

BOOMTOWN will explore what this means for the future of the city and the future of the industry. Our aim is to articulate a roadmap that will enable the city and the industry to capture and deliver opportunity in a dynamically shifting landscape. Our keywords in exploring our topic will be diversity, cooperation, automation and innovation.



Promote your brand to
**OVER 100 MULTINATIONAL
COMPANIES**

REACH UP TO 1 000 technology and
business service
DECISION MAKERS

during the ASPIRE
Industry Summit



technology and
business service
REACH 2 000 MANAGERS
at ASPIRE 4ALL

CO-BRAND with
MARKET LEADERS

Display **YOUR PRODUCTS
AND SERVICES,**
distribute YOUR MATERIALS
and showcase YOUR EXPERTISE

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DIAMOND SPONSOR

COST:
BY NEGOTIATION

- Your logo displayed on:
 - Conference badges of delegates
 - Large hanging event banners at the conference
 - 4 x large sponsors tableau at the conference
 - Main screen between sessions at the conference
 - Screens in foyer at the conference
 - Sponsors page on conference website
 - Conference mailings
- Information about your company on the sponsors page on Conference App
- Opportunity to issue a dedicated sponsor's mailing to our Conference attendees
- Opportunity to distribute Promotional Folder, Materials and Gadgets at the Conference
- Name in Conference press materials
- Branding of Plenary Session, Lunch, or Breaks
- 4m x 4m Exhibition Area
- 20 Free Conference Passes worth 22 000+ PLN*

**Regular price for Industry Summit and ASPIRE 4 ALL*

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PLATINUM SPONSOR

COST:
100 000 PLN

- Your logo displayed on:
 - Conference badges of delegates
 - Large hanging event banners at the conference
 - Main screen between sessions at the conference
 - Screens in foyer at the conference
 - Large sponsors tableaux at the conference
 - Sponsors page on conference website
 - Conference mailings
- Information about your company on the sponsors page on Conference App
- Opportunity to issue a dedicated sponsor's mailing to our conference attendees
- Opportunity to distribute Promotional Folder, Materials and Gadgets at the conference
- Name in Conference press materials
- Branding of Plenary Session, Lunch, or Breaks
- 4m x 3m Exhibition Area
- 16 Free Conference Passes worth 19 200 PLN *

**Regular price for Industry Summit and ASPIRE 4 ALL*

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GOLD SPONSOR

COST:
50 000 PLN

- Your logo displayed on:
 - Conference badges of delegates
 - Main screen between sessions at the conference
 - Screens in foyer at the conference
 - Large sponsors tableaux at the conference
 - Sponsors page on conference website
 - Conference mailings
- Information about your company on the sponsors page on conference app
- Opportunity to issue a dedicated sponsor's mailing to our conference attendees
- Opportunity to distribute Promotional Folder, Materials and Gadgets at the conference
- Branding of Plenary Session, Lunch, or Breaks
- 3m x 3m Exhibition Area
- 12 Free Conference Passes worth 14 400 PLN*

**Regular price for Industry Summit and ASPIRE 4 ALL*

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SILVER SPONSOR

COST:
25 000 PLN

- Your logo displayed on:
 - Main screen between sessions at the conference
 - Screens in foyer at the conference
 - Large sponsors tableaux at the conference
 - Sponsors page on conference website
 - Conference mailings
- Information about your company on the sponsors page on Conference App
- Opportunity to distribute Promotional Folder and Materials at the conference
- Branding of Plenary Session, Lunch, or Breaks
- 2m x 3m Exhibition Area
- 6 Free Conference Passes worth 7 200 PLN*

**Regular price for Industry Summit and ASPIRE 4 ALL*

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EXHIBITION SPONSOR

COST:
12 500 PLN

- Your logo displayed on:
 - Large sponsors tableaux at the conference
 - Sponsors page on conference website
 - Conference mailings
- Information about your company on the sponsors page on Conference App
- Opportunity to distribute Promotional Folder and Materials at the conference
- 2m x 3m Exhibition Area
- 4 Free Conference Passes worth 4 800 PLN*

**Regular price for Industry Summit and ASPIRE 4 ALL*

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BENEFITS

	DIAMOND	PLATINUM	GOLD	SILVER	EXHIBITION
Conference Website & App					
Sponsors page on Conference Website	✓	✓	✓	✓	✓
Sponsors page on Conference App	✓	✓	✓	✓	✓
Conference Mailings & Newsletters					
Dedicated Sponsor's Mailing	✓	✓	✓	-	-
Logo on Conference Mailings	✓	✓	✓	✓	✓
Conference materials					
Promotional Folder	✓	✓	✓	✓	✓
Promotional Materials/Gadgets	✓	✓	✓	✓	-
Conference Badges	✓	✓	✓	-	-
Promotion opportunities at the Conference venue					
Exhibition area	4x4	4x3	3x3	2x3	2x3
Logo on Event Banners	x4	x4	x4	x4	x4
Displaying Sponsors logo					
Displaying logo between sessions	✓	✓	✓	✓	-
Displaying logo on screens in the foyer	✓	✓	✓	✓	-
PR / Media Relations					
Name in conference press materials	✓	✓	✓	-	-
Conference passes					
# on Free Conference Passes	20+	16+	12+	6+	4+
Special Branding & Content Opportunities					
Branding of Plenary sessions, Lunch & Breaks	✓	✓	✓	✓	-
PRICING ('000 PLN)	By negotiation	100	50	25	12.5

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À LA CARTE SPONSORSHIP

REGISTRATION



Chance to hand out bags or materials to guests via ICE's cloak-room facility. Reach our audience directly one-on-one with materials that go beyond the day of the conference.

WI-FI



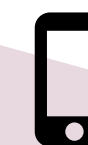
Sponsor our conference Wi-Fi with ability to create the conference wifi password. Your logo will be prominently featured on signage in the reception area.

CHARGING STATION



Sponsor our comfortable charging lounge, located in the exhibition area. Your logo will be prominently featured on signage in this area.

EVENT APP



Sponsor the digital infrastructure of the conference via our event app. Splash screen with your logo on it as well as all conference materials publicising the app.

VIP ROOM



Opportunity to brand and co-create the exclusive lounge area for speakers, board members, and senior managers.

NETWORKING HUB



Opportunity will include coffee stations, exhibition space, chill out zones and large screen monitors/display wall and AI and VR options.

LUNCH



Sponsor the food and drink at the Industry Summit. Your logo next to all food areas as well as chance to announce lunch from the stage.

SPEAKER



Sponsor the cost of a speaker of your choosing. Your logo can be displayed during their keynote as well as in the conference programme next to their name.

BREAKOUT SESSION



Chance to provide content directly to industry leaders during the afternoon sessions. Work with us to create content relevant to our attendees.

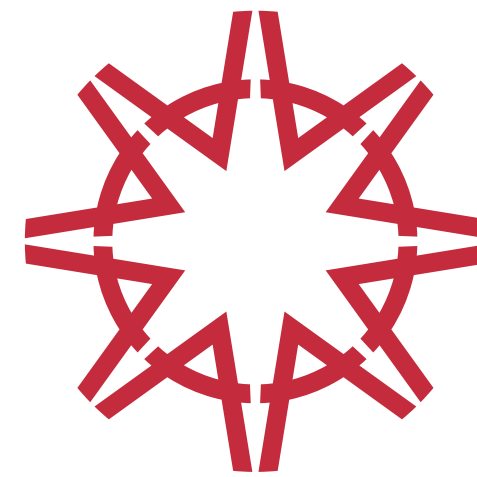
INTERESTED? QUOTE US A PRICE!

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ACT LOCAL • WIN GLOBAL

CONTACT US FOR EARLY BIRD OFFERS AND SPONSORSHIP OPPORTUNITIES



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